

Ethical MedTech Launch

Brussels, 4th July 2017







MedTech Europe



Agenda

Welcome & Introduction

Key Requirements of MedTech Europe Code, including CVS

-  Key changes
-  What we have been doing since 6 months
 -  New guidance
 -  CVS new criteria & features

New initiative – Ethical Charter

-  Overview
-  Process

Coffee break

Interactive session (review of case-studies with Industry Panel)

Networking Drinks & Official Launch of Ethical MedTech

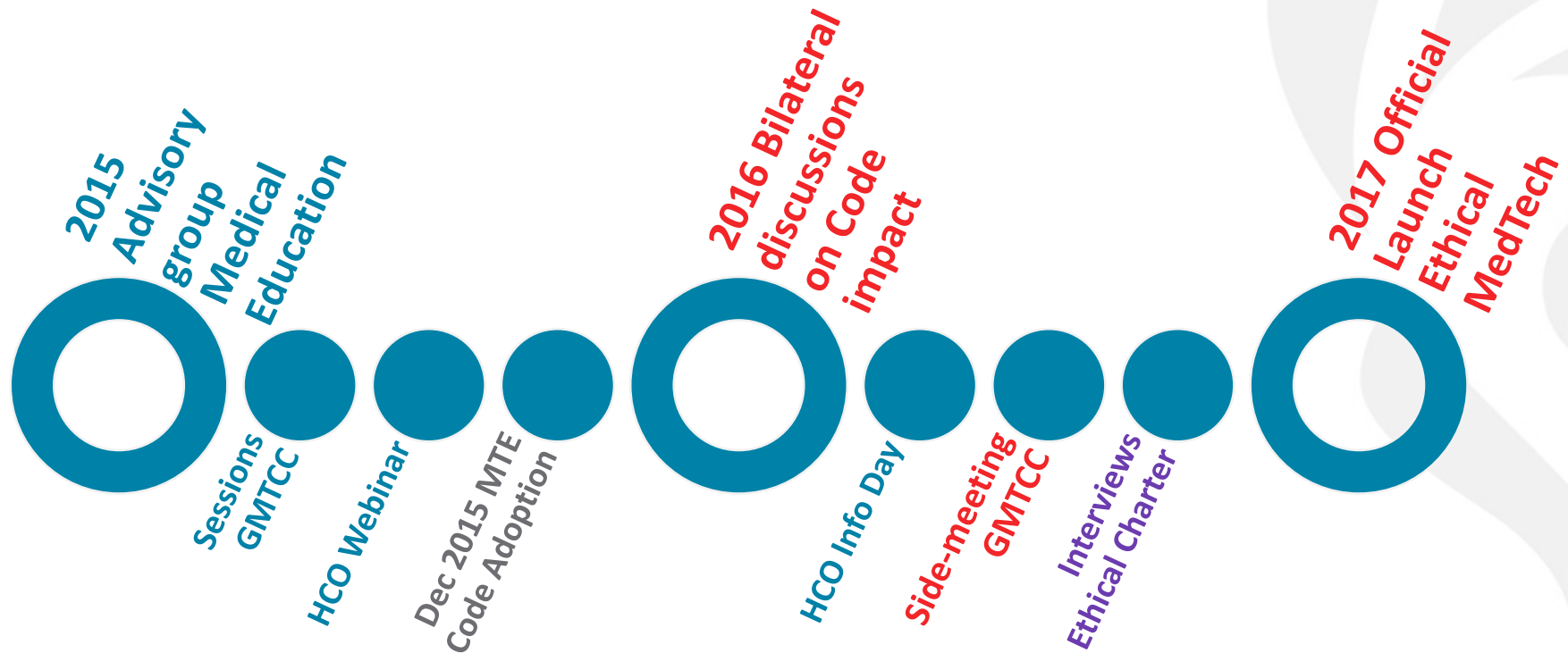
Introduction

HCO & PCO Outreach & discussions

HCO

PCO

BOTH



Reminder – Six biggest changes

1

Phasing out direct sponsorship

2

Transparency of educational grants

3

Common chapter on general criteria for events

4

New chapter on demonstration products and samples

5

Agreed definitions

6

Common independent enforcement mechanism

Code structure

Part 1: Guidelines on the Interactions with Healthcare Professionals and Healthcare Organisations

Chapter 1: General Criteria for Events

Chapter 2: Third Party Organised Educational Events

Chapter 3: Company Events

Chapter 4: Grants and Charitable Donations

Chapter 5: Arrangements with Consultants

Chapter 6: Research

Chapter 7: Royalties

Chapter 8: Educational Items and Gifts

Chapter 9: Demonstration Products and Samples

PART 2: Disclosure Guidelines

PART 3: Procedural Framework

PART 4: Glossary and Definitions

PART 5: Annexes

Latest guidance

Recent Q&As

Recent Q&As

Q6: Can a Member Company organise or support an Event at a hotel or resort that offers significant leisure facilities such as golf, casino or ski/water sports?

A6: In principle no. It is not appropriate for a Member Company to organise or support Events at hotels or resorts renowned for their entertainment facilities or centred around recreational or sporting activities such as golf, private beach or ski/water sports.



Recent Q&As

(A6. Cont.)

Exceptions might be considered for venues well adapted to business meetings in an otherwise compliant geographic location where there is a compelling need to use the chosen venue, for example, a lack of alternative venues or genuine safety or security issues. In certain circumstances, hotel accommodation separate from the Third-Party Organised Event venue might be required for compliance.

Where an exception is considered, the Event's promotional material should not feature the on-site leisure aspects of the conference venue as a key attraction and the Event's agenda should be arranged in such a way that attending Healthcare Professionals would not be free to make use of the leisure and sporting facilities during any significant part of a normal working day. Further, where hotels require additional payment to use the leisure or sporting facilities, Member Companies may not make such payments on behalf of the Healthcare Professionals.

Recent Q&As

(A6. Cont.)

For reasons of perception, cruise ships or hotels with on-site casinos are under no circumstances compliant with the Code, either as an Event venue or for accommodation for Healthcare Professionals.



Recent QAs

Q8: Under the Code, how does the “season” impact evaluation of Event location or venue?

A8: Even assuming a location or venue meets all other applicable requirements under the Code, geographic locations renowned primarily as seasonal vacation or holiday destinations (for example, ski-, island-, or beach resorts) are still not appropriate locations during the season in question. For this purpose, in Europe, the ski season is considered to run from December 20 - March 31 and the summer season from June 1 - September 15. Equivalent, seasonally adjusted dates apply in other regions of the world. Member Companies must not support or organise Events at these locations if they take place during those seasons, even if only in part.

Recent Q&As

Q23: Can Member Companies directly support travel and/or accommodation or other expenses of individual Healthcare Professionals for passive attendance at Company Organised Education Events, happening during or around a Third-Party Organised Event?

A23: No, as of 1 January 2018, Member Companies cannot directly support travel and/or accommodation or other expenses of HCPs passively participating at Company Organised Education Events which take place **during, around, or at the same time and in the same approximate location** as a Third-Party Organised Event.

Company Events, for example Advisory Boards; Clinical Investigator meetings; but not Sales, Promotional and Other Business Meetings, may be organised at or around a Third Party Organised Event for reasons of convenience, given the attendance of HCPs at that Third-Party Organised Event.

In such circumstances, the Member Company may only pay for the contractual remuneration and expenses agreed for the provision of the services by the HCP at the Company Organised Education Event. Under no circumstances may a Member Company pay for a registration fee, travel, accommodation or any other costs associated with the Third Party Organised Event.

Recent Q&As

Example of a case Q&A 23:

A Company can organise a Product Training meeting around a conference, but they will not be able to directly support the attendance of HCPs to the training (as they otherwise could).

If an HCP who is under a consultancy agreement with a company happens to be attending a conference, and to take advantage of the presence of the HCP at that location the company decides to organise an advisory board meeting there, they could only pay for the concepts specified in the consultancy agreement, and never for any additional costs associated to the Conference.

Recent Q&As

Q38: Is it appropriate for a Member Company that has provided an Educational Grant to support Healthcare Professional attendance at a Third Party Organised Educational Event to receive the names of the Healthcare Professionals benefiting from the Educational Grant?

A38: A Member Company should not proactively seek to receive the names of the Healthcare Professionals benefiting from its Educational Grant.

Generally, when a Third Party Organised Educational Event is supported by more than one company, all companies should receive the same attendance list, from which it should not be possible to identify which Healthcare Professionals have benefited from a particular Member Company's Educational Grant.

Recent Q&As

(cont.)

However, **where required by law**, a Member Company may, in accordance with the applicable legal requirements, request and obtain the names of the Healthcare Professionals participating in the Event, who are benefiting from that Company's Educational Grant.

For purposes of auditing, compliance and monitoring by relevant Company functions, it may be necessary for a Member Company to request and receive the names of the Healthcare Professionals who have benefited from the Educational Grant provided by the Member Company after the Event has taken place.

In either of the above cases, **unless required by law, such Healthcare Professional names should never be received by the Member Company until the Educational Grant agreement has been signed and the independent selection process of the Healthcare Professionals has been completed.**

Procedural Framework – Dispute resolution mechanism

- ✚ Disputes are best resolved amicably and efficiently by conciliation, mediation or mutual settlement;
- ✚ Disputes are generally best handled by national panels subject to certain exceptions.

Independent Compliance Panel



Nancy Russotto (Chair)



Arthur Muratyan



David Horne

Conference Vetting System

New features

What is the Conference Vetting System?

- ❁ **A centralised decision-making system** that **reviews the compliance of third-party educational events with the MedTech Europe Code of Ethical Business Practice** to determine the appropriateness for companies which are members of MedTech Europe and members of the national associations affiliated with MedTech Europe **to financially support such events with educational grants or through commercial activities.**
- ❁ CVS renders a **binding decision for MedTech Europe** and members of the national associations affiliated with MedTech Europe as well a Mecomed members (The medical devices, imaging and diagnostics trade association in the Middle East).
- ❁ The system operates **independently** of MedTech Europe to ensure objectivity in events assessments, under the supervision of the Compliance Panel.
- ❁ **Separate website & visual identity:** www.ethicalmedtech.eu.



www.ethicalmedtech.eu

- ⌘ No longer hosts only The Conference Vetting System.
- ⌘ Now hosts all MedTech Europe initiatives in ethics and compliance.



- ⌘ New visual identity.



5 Years of CVS?


01-Mar-12	01-Jan-13	01-Jan-14	01-Jan-15	01-Jan-16	01-Jan-17 01-Mar-17
Scope Cross country events in EU 28 + EFTA +Turkey +Russia	Scope Cross country events in EU 28 + EFTA +Turkey +Russia	Scope + Extension to cross-country events outside MTE geographic scope	Scope + Cross country Events in Mecomed Countries		Scope + National Events in Mecomed countries
Procedure - Full Submission 90 days prior to event	Procedure - Pre-Clearance form - Partial Submissions - Expedited Assessments - Appeals		Procedure - Full Submission 75 days prior to event		Procedure - Regroupemnt of criteria - Summer season definition
Total Submissions 300	Total Submissions 604	Total Submissions 867	Total Submissions 1184	Total Submissions 1499	Total Submissions Forecast: 2000
Submitter profile 90% MTE members 10% PCOs/HCOs			Submitter profile 70% MTE members 30% PCOs/HCOs		
Outreach 3 webinars (avg. 17 pax) IAPCO, Meetings with several Scientific societies/PCOs	Outreach ICCA, IPCAA, IAPCO, BAPCO, SeatonHall CVS FLYERS , Training pack	Outreach IPCAA; IPCC; IMEX; SeatonHall; The MeetingShow, MPI, ICCA, PCF	Outreach IPCAA; IPCC; IMEX; SeatonHall; The MeetingShow, MPI, ICCA	Outreach IPCAA; IPCC; IMEX; SeatonHall; The MeetingShow, MPI, ICCA	Outreach IPCAA; SeatonHall; AC Forum, PCMA; HCEA; ECC
	Difficulties CVS is a voluntary system Enforce submission deadline Over 40% Events not assessed		Difficulties Volume management	Difficulties Volume management	Difficulties Volume management
		Successes Siemens AG & World Bank funds to extend CVS to Middle East		Successes Reduction 2% Events not assessed	Success CVS mandatory for MedTech Europe and Mecomed members
Compliance Panel John Mc Loughlin Nancy Rusotto Bernard Maillet	Compliance Panel John Mc Loughlin Nancy Rusotto Arthur Muratyan	Compliance Panel John Mc Loughlin Nancy Rusotto Arthur Muratyan	Compliance Panel John Mc Loughlin Nancy Rusotto Arthur Muratyan	Compliance Panel Nancy Rusotto Arthur Muratyan David Horne	Compliance Panel Nancy Rusotto Arthur Muratyan David Horne

What's New?





Submissions of Third Party Educational Events are mandatory

No MedTech Europe member can provide financial support to an event that hasn't been prior assessed by CVS.

Faster assessment route for Chartered organisations

-  Chartered organisation have the presumption of knowledge
 - Preliminary assessment of limited number of criteria

New system functionalities

-  Enhanced application form
-  Unique Event ID throughout the process
 - Pre-Cleared events can be moved to regular submission => possibility to add file via the system
-  Communication box
-  Appeal function

What's New?

- 🌀 Regroupment of assessment criteria into 6 categories



What's New?

- 🌀 Introduction new color coding – orange
 - 🌀 Provisional status – event presenting non compliant criteria not showing as not compliant

CVS Event Calendar

■ Compliant ■ Correction notice ■ Non compliant ■ Provisionally compliant ■ To be reviewed ■ Not assessed

- 🌀 Principle of perception
 - 🌀 Ex: Venue with in-house casino, regardless of nature of management, of whether or not the premise can be closed for the duration of the event will not be accepted under CVS.
- 🌀 New Q&A regarding seasonality, appropriateness of venue
- 🌀 Eligibility of events to be assessed
 - 🌀 Events to which passive delegates are from at least two countries of the MedTech Geographic scope
 - 🌀 Intent : Do organisers **aim** at having a pan-European/international attendance?

Information on delegates

Will the event be attended by Healthcare Professionals registered and practicing in the MedTech Europe Geographic Area? ⓘ

Yes ▼

Do you anticipate that attending Healthcare Professionals will come from more than one country covered in the scope of Medtech Europe?

Yes ▼



Ethical MedTech

MedTech Europe compliance portal

What's New?

What type of support for which type of event?

Educational grants

- To support general running of the event
- Includes funds to support HCPs
- Includes funds to support Faculties

Commercial Activities

- Speakers consultancy
- Booths/advertising

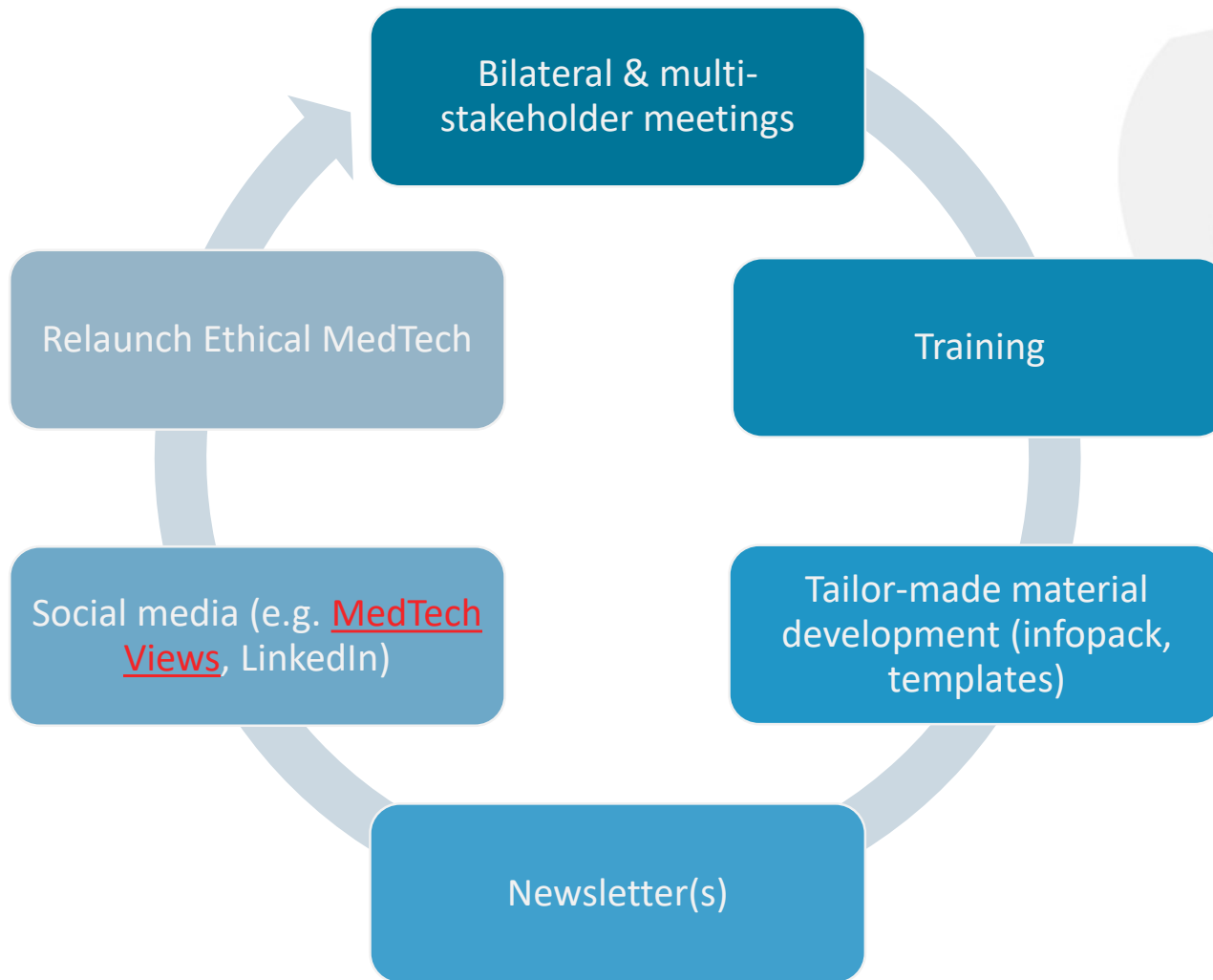
		PRIOR CVS SUBMISSION			
		IN MEDTECH EUROPE GEOGRAPHIC AREA		OUTSIDE MEDTECH EUROPE GEOGRAPHIC AREA	
WHICH TYPE OF SUPPORT CAN MEMBER COMPANIES PROVIDE TO WHICH THIRD PARTY ORGANISED EDUCATIONAL EVENTS?		NATIONAL Third Party Organised Educational Events attended by delegates which are local HCPs only)	INTERNATIONAL (Third Party Organised Educational Events attended by delegates coming from at least two countries of the MedTech Europe Geographic Area ^{1,2})	INTERNATIONAL (Third Party Organised Educational Events attended by delegates who are Healthcare Professionals registered and practising in the MedTech Europe Geographic Area ³)	INTERNATIONAL (Third Party Organised Educational Events to which no Healthcare Professionals registered and practicing in the MedTech Europe Geographic Area attend, neither as speakers or delegates)
EDUCATIONAL GRANTS ⁴ PROVIDED TO SUPPORT A THIRD PARTY	Educational Grant to support the general running of a conference	2017 – Allowed ⁵ . 2018 – Allowed.	2017 – Allowed. Not subject to CVS decision 2018 – Subject to CVS decision	2017 – Allowed. Not subject to CVS decision 2018 – Allowed. Not subject to CVS decision	Out of scope of the application of the Code ⁶
	Educational Grants that includes funds to support	2017 – Allowed.	2017 – Allowed. Not subject to CVS decision	2017 – Allowed. Not subject to CVS decision	N/A



Ethical Charter

Why? What? How?

Communication Process Overview



Ethical Charter – Mission



Knowledgeable about the Code



Implementation of the Code



Linked to CVS



Certified Trusted Partners



New online platform: www.ethicalmedtech.org



Ethical MedTech

MedTech Europe compliance portal

LAUNCH DATE 4 JULY 2017

[About Us](#) [Conference Vetting System](#) [Transparent MedTech](#) [Ethical Charter](#) [MedTech Codes](#)

EthicalMedTech is a platform, supported by **MedTech Europe**, dedicated to ethics and compliance projects in the MedTech industry.

Conference Vetting System

A unique initiative that assesses the conformity of third-party educational events with the MedTech Europe Code.

ACCESS

Transparent MedTech

A European centralised platform for MedTech companies to disclose publicly the financial support they provide to independent medical education.


ACCESS

Ethical Charter

A voluntary certification initiative to raise awareness of industry's ethical standards among third-parties organising Events and eventually facilitate industry's support to independent medical education.

ACCESS

Ethical Charter – Two pillars



Ethical MedTech
MedTech Europe compliance portal

Ethical Charter

A voluntary certification system showing third parties' commitment to comply with MedTech Europe's ethical standards when interacting with industry which will facilitate their support to independent medical education.

For more information visit:
www.ethicalmedtech.com

- ❖ **Voluntary certification system** displaying HCOs/PCOs' engagement to comply with MTE Code when organising educational conferences.
- ❖ The Ethical Charter provides a **Trusted Partner logo** valid for a duration of maximum two years, renewable. The logo will also provide a presumption of compliance for the Events which are eligible to be assessed under the CVS.

Ethical Charter – *A walk through the online process*

STEP 1

CEO submits expression of interest

CEO identifies who needs to take the test (internally)



STEP 2

Selected candidates follow online training



STEP 3

Trained candidates take the online test

Pass rate: **85%**



STEP 4

CEO signs Ethical Charter (2 years)

Organisation gets **Trusted Partner** logo



STEP 1 – How to apply?

The screenshot shows a web browser window with the URL `ethical.dev.acw.website`. The website header features the **Ethical MedTech** logo and the tagline **MedTech Europe compliance portal**. The navigation menu includes links for [About Us](#), [Conference Vetting System](#), [Transparent MedTech](#), [Ethical Charter](#) (highlighted with a red box), [National Associations' Codes](#), and [Resources](#).

The main content area has a dark blue background with a pattern of light blue circles. It contains three light blue cards, each with a title, description, and an **ACCESS** button:


- Conference Vetting System**: A unique initiative that assesses the conformity of third-party educational events with the MedTech Europe Code.
- Transparent MedTech**: A European centralised platform for MedTech companies to disclose publicly the financial support they provide to independent medical education.
- Ethical Charter** (highlighted with a red box): A voluntary certification initiative to raise awareness of industry's ethical standards among third-parties organising Events and eventually facilitate industry's support to independent medical education. A red arrow points to the **ACCESS** button on this card.

The Windows taskbar at the bottom shows the time as 19:40 on 02/07/2017, with the location set to FRA.

Application = Expression of Interest

GENERAL OVERVIEW – E x

← → ↻ ⓘ ethical.dev.acw.website/ethical-charter/general-overview/

 **Ethical MedTech**
MedTech Europe compliance portal

[About Us](#) [Conference Vetting System](#) [Transparent MedTech](#) [Ethical Charter](#) [National Associations' Codes](#) [Resources](#)

Ethical Charter

ACCESS YOUR ACCOUNT

GENERAL OVERVIEW

OBJECTIVE & SCOPE

EXPRESSION OF INTEREST

GENERAL OVERVIEW

The MedTech Europe Code of Ethical Business Practice which came into force on 1 January 2017 regulates all aspects of the MedTech industry's relationships with Healthcare Professionals (HCPs) and Healthcare Organisations (HCOs). One important change introduced by the Code which will only be applicable as of 1 January 2018 is discontinuation of direct sponsorship of HCPs. As of that date, independent medical education has to be supported exclusively by means of Educational Grants. Such Educational Grants can be provided to Healthcare Organisations (HCOs) or Professional Congress Organisers (PCOs).

In order to allow these organisations to demonstrate their commitment to the ethical standards included in the Code to the industry partners, MedTech Europe set up the Ethical Charter, which is a voluntary certification initiative.

Upon completion of a three-step process, the Ethical Charter provides to HCOs and PCOs a Trusted Partner logo valid for renewable periods of two years. Acquisition of the logo is a presumption of compliance, on which Events Organisers can capitalise to obtain quicker assessment of their Events eligible to be assessed under the Conference Vetting System.

In practice, the Ethical Charter entails the following key features:

Windows taskbar: 19:51 02/07/2017

Watch out !

EXPRESSION OF INTEREST x

Sécurisé | <https://stage.medtech.acw.website/ethical-charter/expression-of-interest/>

* indicates this is a required field

ORGANISATION *

ORGANISATION ADDRESS; *

PHONE NUMBER *

LEGAL REPRESENTATIVE OF THE ORGANISATION *

COUNTRY
Belgium ▼

VAT NO.

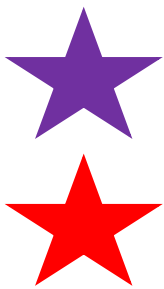
POSITION *

EMAIL *

☐ PLEASE TICK THIS BOX IF YOU ALREADY HAVE A CVS ACCOUNT

☐ PLEASE TICK THIS BOX IF YOU WILL BE PARTICIPATING ON TAKING THE SELF ASSESSMENT TEST

Note: A unique identifier and a unique user account will be automatically created for your organisation, with a login and a password. Please keep them carefully. You will receive them through an email notification from: ethical-charter@ethicalmedtech.eu



Step 2 – Select/Add staff member(s)

EXPRESSION OF INTEREST x

← → ↻ Sécurisé | <https://stage.medtech.acw.website/ethical-charter/expressions-of-interest/>

Note: A unique identifier and a unique user account will be automatically created for your organisation, with a login and a password. Please keep them carefully. You will receive them through an email notification from: ethical-charter@ethicalmedtech.eu

ADD STAFF MEMBERS +

You need to invite at least 1 staff member and maximum 5 staff members to join the Ethical Charter process. If you are the sole participant, please re-enter your name and contact details in the fields below.

PARTICIPANT 1

STAFF MEMBER NAME

First Name * Last Name *

POSITION *

Position *

EMAIL *

Email *

SUBMIT

[Contact](#) [Sitemap](#) [Disclaimer](#)

Windows taskbar: FRA 20:56 03/07/2017

Remove/add staff member(s)

EXPRESSION OF INTEREST x

← → ↻ 🔒 Sécurisé | https://stage.medtech.acw.website/ethical-charter/expression-of-interest/

enter your name and contact details in the fields below.

PARTICIPANT 1
STAFF MEMBER NAME

Clarisse Aillet

POSITION *
consultant

EMAIL *
c.aillet@medtecheurope.org

PARTICIPANT 2
STAFF MEMBER NAME

First Name * Last Name *

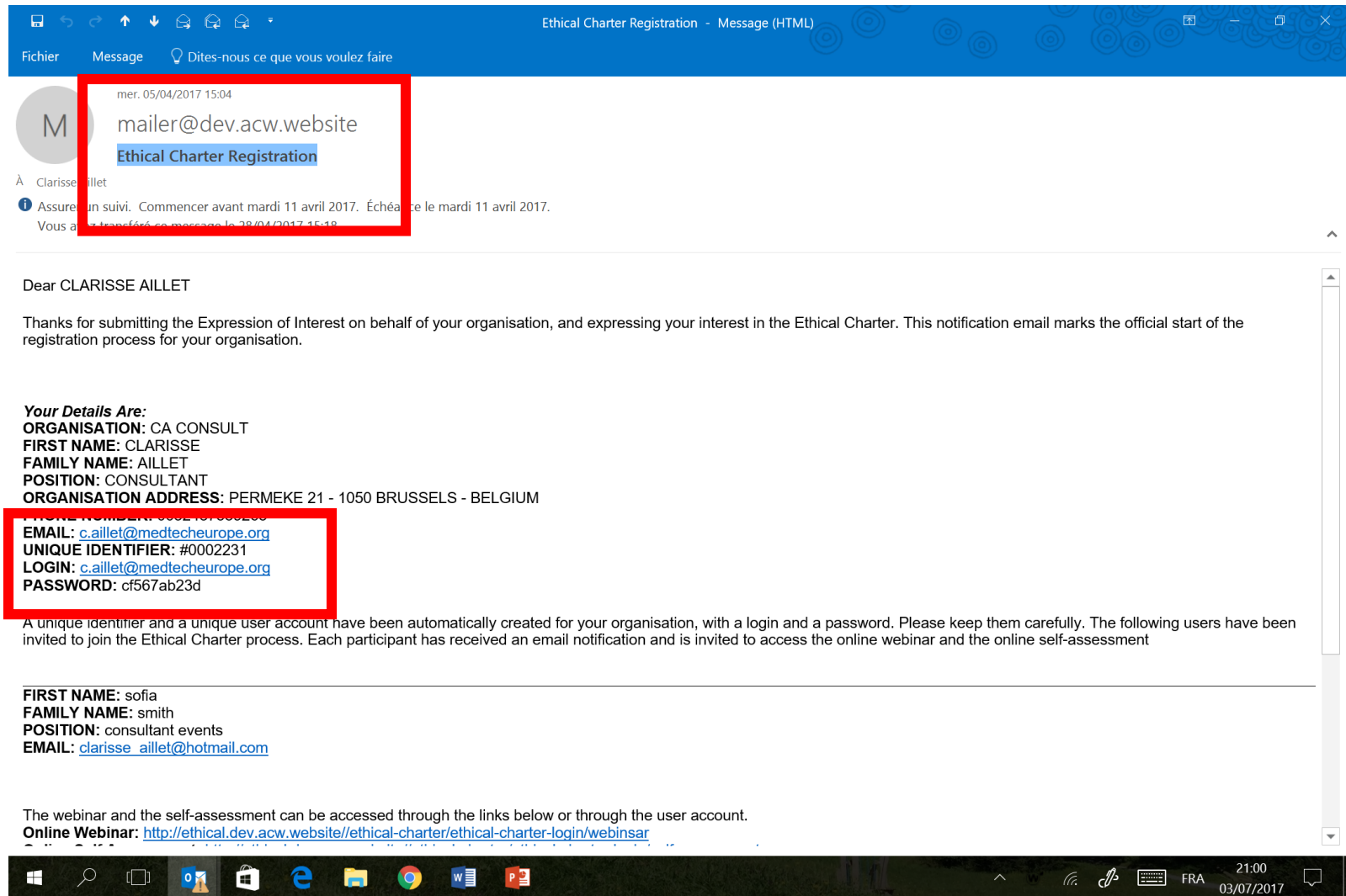
POSITION *
Position *

EMAIL *
Email *

[Remove]

SUBMIT

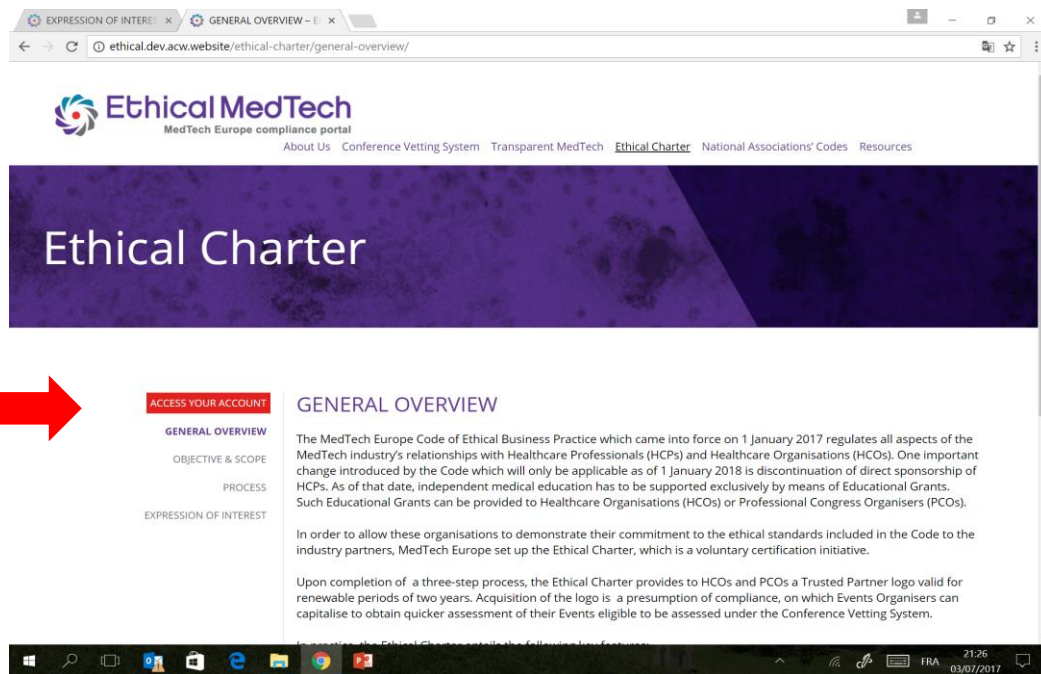
Email notifications to Leader & Participants



STEP 3 – Access the online webinar

OPTION 1: FROM EMAIL NOTIFICATION – LINK TO WEBINAR

OPTION 2: FROM THE WEBSITE – **ACCESS YOUR ACCOUNT** SECTION




Ethical Charter User Account

The screenshot shows a web browser window with three tabs: 'EthicalMedtech', 'ex-ethical-medtech | ACV', and 'EthicalMedtech'. The address bar shows the URL 'https://stage.medtech.acw.website/medtech-apps/ethical-charter/ethical-charter-login/'. The page features the 'Ethical MedTech' logo and the tagline 'MedTech Europe compliance portal'. A navigation menu includes links for 'About Us', 'Conference Vetting System', 'Transparent MedTech', 'Ethical Charter', 'National Associations' Codes', and 'Resources'. A search bar is located on the right. The main content area has a purple background with the title 'Ethical Charter Account'. Below this, there is a 'Sign In' section with two input fields: 'User Email' (containing 'Your Email') and 'Password' (containing 'Your Password'). A 'SIGN IN' button is positioned below the password field, and a link for 'Forgot Your Password?' is located at the bottom of the sign-in area. The Windows taskbar at the bottom shows various application icons and the system clock indicating 21:42 on 03/07/2017.

EthicalMedtech x ex-ethical-medtech | ACV x EthicalMedtech x

← → ↻ Sécurisé | https://stage.medtech.acw.website/medtech-apps/ethical-charter/ethical-charter-login/

 **Ethical MedTech**
MedTech Europe compliance portal

About Us Conference Vetting System Transparent MedTech Ethical Charter National Associations' Codes Resources Search

Ethical Charter Account

Sign In

User Email

Password

SIGN IN

[Forgot Your Password?](#)

Windows taskbar: 21:42 03/07/2017

Ethical Charter User Account

Ethical Charter

[SUMMARY OF] WEBINAR SELF-ASSESSMENT TRUSTED PARTNER LOGO Welcome, Clarisse!

Summary of Expression of Interest

Unique Identifier #000001

Submitted by

Date 04/25/2017
Name Josh Smith
Company Name
Position Director

Email josh@company.com
Phone +44 2040 505 398
Address 768 Hill Road, NW23 9HJ London, UK

Participant 1

Name Adam Kuroda
Position Marketing Supervisor

Email josh@company.com
Phone +44 2040 505 398
Address 768 Hill Road, NW23 9HJ London, UK

Invitation status: Read
Self-Assessment Status:
Self-Assessment Attempts: 1

Participant 1

Name Adam Kuroda
Position Marketing Supervisor

Email josh@company.com
Phone +44 2040 505 398
Address 768 Hill Road, NW23 9HJ London, UK

Invitation status: Read
Self-Assessment Status:
Self-Assessment Attempts: 1

If you would like to edit part of the summary, please contact us: ddd@dfddalkjd

Download Documents

Ethical Charter Ethical Charter Logo [SUBMIT AN EVENT]

DOWNLOAD DOWNLOAD

*Leader &
Organisation details*

Invitation Status and
Self-Assessment
Attempts have been
added to the original
copy

This section will
become active once
all the Participants
have passed the Self-
Assessment

STEP 3 – online webinar & self-assessment

The screenshot displays the 'EthicalMedTech' self-assessment interface. It features a top navigation bar with the logo and links for 'About Us', 'Ethical Charter', 'Conference Vetting System', 'Transparent Medtech', 'MedTech Codes', 'Contact', and a search icon. A dark purple banner below the navigation bar contains the title 'Ethical Charter'. A secondary navigation bar lists 'SUMMARY OF EOJ', 'WEBINAR', '[SELF-ASSESSMENT]', 'TRUSTED PARTNER LOGO', and a personalized greeting 'Welcome, Clarisse!'. The main content area shows 'Question 1 of 22' under the heading 'Introduction: Aims of the Code'. The question asks: 'Why did the medical technology industry develop the new MTE Code? What is its objective?'. Two radio button options are provided: Option A, 'The MTE Code aims to ensure that collaboration between medical technology companies and their customers is appropriate and above any suggestion of conflict of interest. It aims at protecting the Member Company which has implemented these rules internally against bribery claims.', and Option B, 'The main objective of the MTE Code is to promote its Member Companies to potential customers, such as HCOs and HCPLs.' Option A is selected. Below the options, it states 'Your answer is A [SUBMIT]'. A progress bar at the bottom indicates the current position in the assessment.

Fixed Navigation Bar

Dashboard links

Question number

Chapter and Sub-Chapter Question

Selected Answer

Selected Answer

Progress Bar

STEP 4 - User Account: Follow the progress

The screenshot displays a user account interface titled 'Ethical Charter'. At the top, a navigation bar includes links for '[SUMMARY OF EO]', 'WEBINAR', 'SELF-ASSESSMENT', 'TRUSTED PARTNER LOGO', and a personalized greeting 'Welcome, Clarisse!'. The main content area is titled 'Summary of Expression of interest' and features a 'Unique Identifier #000001'. Below this, there are three sections: 'Submitted by', 'Participant 1', and another 'Participant 1'. Each section lists contact details (Name, Email, Phone, Address) and self-assessment progress. A red box highlights the self-assessment status for the first participant, showing 'Invitation status: Read', 'Self-Assessment Status: [green checkmark]', and 'Self-Assessment Attempts: 1'. The second participant shows a 'Self-Assessment Status: [red X]' and 'Self-Assessment Attempts: 1'. At the bottom, a 'Download Documents' section contains links for 'Ethical Charter' and 'Ethical Charter Logo', both with 'DOWNLOAD' buttons, and a '[SUBMIT AN EVENT]' button.

Section	Name	Email	Phone	Address	Invitation status	Self-Assessment Status	Self-Assessment Attempts
Submitted by	Josh Smith	josh@company.com	+44 2040 505 398	768 Hill Road, NW23 9HJ London, U	Read	[green checkmark]	1
Participant 1	Adam Kuroda	josh@company.com	+44 2040 505 398	768 Hill Road, NW23 9HJ London, U	Read	[green checkmark]	1
Participant 1	Adam Kuroda	josh@company.com	+44 2040 505 398	768 Hill Road, NW23 9HJ London, U	Read	[red X]	1

Need clarification on
"Contact Details"

Invitation Status and
Self-Assessment
Attempts have been
added to the original
copy

This section will
become active once
all the Participants
have passed the Self-
Assessment

STEP 4 – Charter Signature & Logo delivery

**AGREEMENT VALID 2 YEARS, unless major team turn-over
(contact us!)**

**AGREEMENT NEEDS TO BE RENEWED
(reminder sent via automatic email notification)**



**ORGANISATION NAME PUBLICLY DISPLAYED
ON ETHICAL MEDTECH WEBSITE**

Section Chartered Organisations (to be published soon)

Interactive session

Case-studies discussion

Case Study I

- ❁ The European Society of Medicine (ESM), a Scientific Society based in London is planning a 5-day pan-European event to take place from Sunday 2 – Thursday 6 September 2018 at the Fira convention centre in Barcelona, Spain.
- ❁ It seeks to obtain financial support for both educational and commercial activities. For this purpose it is considering how to approach members of MedTech Europe in the light of the new rules introduced by the MedTech Europe Code of Ethical Business Practice.
- ❁ In the proposed packages ESM is offering to their industry partners, they include different benefits such as: booth spaces, placement in marketing material, complementary registrations for staff, support to HCP attendance as well as support to speakers in certain sessions.
- ❁ To build a more robust scientific programme, ESM is asking industry partners for speaker and KOL references.
- ❁ After the Event, one the industry partners is requesting the list of names of HCPs that benefitted from the support of the package they contracted on the basis that they need to perform a post-event verification of the use of the funds



Case Study II

- ✿ The ESM started planning another educational event which will take place in Switzerland at the end of 2019.
- ✿ They are approached by a MedTech Europe member to co-brand such event and provide an Educational Grant that would support attendance of HCPs coming from Germany, France, Italy and Sweden.
- ✿ The Event will still be designed and driven by ESM, who has however outsourced the organisation of the Event to a local PCO whom will be the recipient of all industry financial support.
- ✿ The PCO is going to charge the ESM for the HCP travel and accommodation arrangements, and the ESM is asking for these costs to be covered in the offered packages.
- ✿ Later on, another industry partner interested in supporting the Event but who is only active in Italy approaches ESM to see if it would be possible to restrict their support to Italian HCPs, and more specifically, to those that practice medicine in their specific sector of interest.

FOR MORE INFORMATION

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Pablo Rojas Abad

Legal & Compliance Officer

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Christine Sainvil

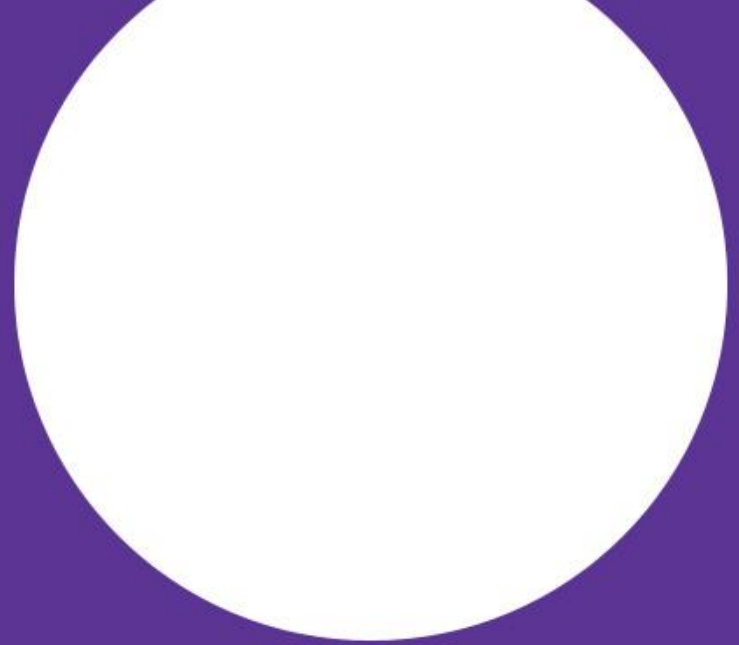
Compliance Officer Ethical MedTech & CVS

christine.sainvil@ethicalmedtech.eu

Clarisse Aillet

Medical Education & Training Consultant

c.aillet@medtecheurope.org



MedTech Europe Legal &
Compliance team